



ceca

midlands ANNUAL DINNER 2019

Midlands Annual Dinner 2019



Put your business at the forefront of UK Infrastructure companies

SPONSORSHIP PACKAGES



INTRODUCTION

Every company knows that event sponsorship can be highly a very cost-effective and powerful way to promote your brand. It's the perfect way to reach an connect directly with your target audience.

When you sponsor the CECA Midlands Annual Dinner and Awards 2019 you put your company in front of around 250 industry professionals, key clients and stakeholders, local politicians and dignitaries – making this opportunity an invaluable channel to support your marketing strategy.



To get a flavour of the event please visit www.ceca.co.uk/events/midlands to see a short video of 2018's Annual Dinner & Awards.

SPONSORSHIP PACKAGES:

Sponsorship opportunities are booked quickly. If you would like to enquire as to availability, book or discuss further please contact CECA Midlands **T: 01746 762657** **E: admin@cecamidlands.co.uk**
www.ceca.co.uk/midlands



AWARD SPONSORSHIP

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There are 7 award categories, all of which are available for sponsorship and given equal prominence on the evening.

PROJECT OF THE YEAR £0-1M

PROJECT OF THE YEAR £1-3M

PROJECT OF THE YEAR OVER £3M

TRAINER/TRAINING COMPANY OF THE YEAR

NEW ENTRANT OF THE YEAR

EMPLOYEE OF THE YEAR

LIFETIME ACHIEVEMENT

Package includes:

- Exclusive ownership of an individual category, establishing a strong affiliation with your chosen area of excellence
- A table for ten at the five-course black tie, annual dinner to invite guests along with four complimentary bottles of wine
- Two tickets for your senior representatives to attend the Chairman's complimentary drinks reception.
- Company logo and acknowledgement in event pre-publicity
- Company logo and acknowledgement on the event website
- Company logo on the relevant winner's trophy
- Company logo on the certificate
- Company logo on sponsored category presentation slides
- Company logo displayed on scrolling presentation throughout dinner
- Dedicated social media activity regarding the sponsorship
- Announcement of the sponsorship in the CECA National Weekly Update
- 'Sponsor of' logo to use on your own company's marketing and PR coverage
- Opportunity for a senior representative of your company to hand over the trophy to the winner on the evening
- Photograph of your representative presenting the award

£2895 + vat

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DRINKS RECEPTION SPONSORSHIP

Sponsor the Chairman's drinks reception which takes place in a separate area 45 minutes before the Annual Dinner. It allows time to meet and chat with the Chairman's chosen guests many of them senior company representatives, local politicians and dignitaries.

Package includes:

- 6 tickets to the drinks reception
- A table for four at the five-course black tie, annual dinner
- Announcement of the sponsorship in the CECA National Weekly Update
- 'Sponsor of' logo to use on your own company's marketing and PR coverage
- Company logo and acknowledgement in event pre-publicity
- Company logo displayed on scrolling presentation throughout dinner
- Company logo and acknowledgement on the event website
- Half page advert in the event programme
- Drinks reception photograph
- Dedicated social media

£1795 + vat

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EVENT PROGRAMME SPONSORSHIP

The annual dinner event programme is distributed to all attendees at the event. It details the complete event proceedings and showcasing the achievements of award finalists.

Package includes:

- Back cover advert of event programme, handed out to all delegates attending the event (advert provided by sponsor)
- A table for ten at the five-course black tie, Annual Dinner to invite guests along with four complimentary bottles of wine
- Company logo and acknowledgement in event pre-publicity
- Company logo and acknowledgement on the event website
- Company logo displayed on scrolling presentation throughout dinner
- Dedicated social media activity regarding the sponsorship
- Announcement of the sponsorship in the CECA National Weekly Update
- 'Sponsor of' logo to use on your own company's marketing and PR coverage

£2545 + vat

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CHARITY PRIZE DRAW SPONSORSHIP

Each year we support a dedicated charity and have charity envelopes placed at each table setting. One envelope will be chosen and awarded a gift (Red letter day or similar).

Package includes:

- Two tickets to attend the Chairman's drinks reception
- Two tickets for the black tie 5 course annual dinner
- Announcement of the sponsorship in the CECA National Weekly Update
- Company logo and acknowledgement in event pre-publicity
- Company logo and acknowledgement in event programme
- Company logo and acknowledgement on the event website
- Company logo displayed on scrolling presentation throughout dinner
- Dedicated social media activity regarding the sponsorship
- Opportunity for a senior representative of your company to hand over the prize to the winner on the evening
- Photograph of your representative presenting the prize
- "Sponsor of" logo to use on your own company's marketing and PR coverage

£1,000 + vat

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TERMS & CONDITIONS

The sponsee agrees to grant the sponsor the following rights:

1. The sponsorship will be for the period of/to 31 October 2019.
2. The sponsor agrees to provide the services set out in each bespoke sponsorship package
3. In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
4. If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner:
 - a. If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately.
 - b. If the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days written notice of their intention to terminate.
 - c. If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days written notice of their intention to terminate under the clause.
 - d. In the event of a termination under this Agreement, each party's rights and liabilities will cease immediately but the termination shall not affect a party's rights arising out of a breach of this agreement by the other party.
5. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
6. Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
7. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
8. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.
9. The sponsor must not use or distribute any CECA Midlands Ltd logos without prior written permission of the sponsee.

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