



ceca

midlands ANNUAL DINNER 2021



Courtesy of Taylor Woodrow

Put your business at the forefront of UK Infrastructure companies

SPONSORSHIP PACKAGES

INTRODUCTION



Every company knows that event sponsorship can be a highly cost-effective and powerful way to promote your brand. It's the perfect way to reach and connect directly with your target audience.

When you sponsor the CECA Midlands Annual Dinner and Awards 2021 you put your company in front of around 250 industry professionals, key clients and stakeholders, local politicians and dignitaries – making this opportunity an invaluable channel to support your marketing strategy.

There are a range of opportunities available to suit all budgets or you could apply to become our Platinum partner which includes a profile throughout the event but also offers other opportunities to engage with CECA Midlands throughout the year.



To get a flavour of the event please visit www.ceca.co.uk/events/midlands to see a short video of 2019's Annual Dinner & Awards.

SPONSORSHIP PACKAGES:

Sponsorship opportunities are booked quickly. If you would like to enquire as to availability, book or discuss further please contact CECA Midlands **T: 01746 762657** **E: admin@cecamidlands.co.uk**
www.ceca.co.uk/midlands

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Annual Partner

Sponsorship Opportunity	Benefit				Cost
	Annual Spring Golf	Annual Dinner & Awards	Members Seminar	Email sign-off	
Annual Partner	Complimentary 4 ball at Spring Golf Day — Company logo featured during the event — Display stand at the Event — Presentation of Winners Awards at the evening meal	Complimentary table for 10 at black tie, Annual Dinner with four bottles of wine — Two tickets for attendance at the Chairman's reception — Choice of 1 Award category — Presentation of Award to category winner with official photographs and subsequent PR / media coverage — Company logo featured during the event — 'Sponsor of' logo to use on your own company's marketing and PR coverage	Deliver one presentation to CECA Midlands Members (topic subject to approval by Sponsor and CECA Midlands)	Company name and logo added to email sign-off of all CECA Midlands staff	£3,895 +Vat

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Sponsorship Opportunity	Benefit	Cost
<p>Project of the Year Under £1m Award</p>	<ul style="list-style-type: none"> • Complimentary Table for 10 at Annual Dinner • 4 bottles of wine • 2 tickets for Chairman’s Reception • Company logo displayed on Award certificate • Company logo featured throughout nomination • Feature in award presentation • Pre-award media coverage • Presentation of award to category winner with official photographs and subsequent PR / media coverage • ‘Sponsor of’ logo to use on your own company’s marketing and PR coverage 	<p>£2,895 +Vat</p>
<p>Project of the Year £1-3m Award</p>	<ul style="list-style-type: none"> • Complimentary Table for 10 at Annual Dinner • 4 bottles of wine • 2 tickets for Chairman’s Reception • Company logo displayed on Award certificate • Company logo featured throughout nomination • Feature in award presentation • Pre-award media coverage • Presentation of award to category winner with official photographs and subsequent PR / media coverage • ‘Sponsor of’ logo to use on your own company’s marketing and PR coverage 	<p>£2,895 +Vat</p>

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<p>Project of the Year Over £3m Award</p>	<ul style="list-style-type: none"> • Complimentary Table for 10 at Annual Dinner • 4 bottles of wine • 2 tickets for Chairman’s Reception • Company logo displayed on Award certificate • Company logo featured on presentation throughout the evening • Featured in Event Programme • Pre-event social media coverage • Presentation of award to category winner with official photographs and subsequent PR / media coverage • ‘Sponsor of’ logo to use on your own company’s marketing and PR coverage 	<p>£2,895 +Vat</p>
<p>Employee of the Year Award</p>	<ul style="list-style-type: none"> • Complimentary Table for 10 at Annual Dinner • 4 bottles of wine • 2 tickets for Chairman’s Reception • Company logo displayed on Award certificate • Company logo featured on presentation throughout the evening • Featured in Event Programme • Pre-event social media coverage • Presentation of award to category winner with official photographs and subsequent PR / media coverage • ‘Sponsor of’ logo to use on your own company’s marketing and PR coverage 	<p>£2,895 +Vat</p>
<p>Trainer/Provider of the Year Award</p>	<ul style="list-style-type: none"> • Complimentary Table for 10 at Annual Dinner • 4 bottles of wine • 2 tickets for Chairman’s Reception • Company logo displayed on Award certificate • Company logo featured on presentation throughout the evening • Featured in Event Programme • Pre-event social media coverage • Presentation of award to category winner with official photographs and subsequent PR / media coverage • ‘Sponsor of’ logo to use on your own company’s marketing and PR coverage 	<p>£2,895 +Vat</p>

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<p>Lifetime Achievement Award</p>	<ul style="list-style-type: none"> • Complimentary Table for 10 at Annual Dinner • 4 bottles of wine • 2 tickets for Chairman’s Reception • Company logo displayed on Award certificate • Company logo featured on presentation throughout the evening • Featured in Event Programme • Pre-event social media coverage • Presentation of award to category winner with official photographs and subsequent PR / media coverage • ‘Sponsor of’ logo to use on your own company’s marketing and PR coverage 	<p>£2,895 +Vat</p>
<p>Chairman’s Drinks Reception Sponsorship</p>	<ul style="list-style-type: none"> • 4 tickets to the Chairman’s Reception • Complimentary Table for 4 at the Annual Dinner • Pre-event social media coverage • Company logo featured on presentation throughout the evening • Half page advert in the event programme • Drinks reception photograph • Display stand in the reception room • ‘Sponsor of’ logo to use on your own company’s marketing and PR coverage 	<p>£1,795 + VAT</p>
<p>Event Programme Sponsorship</p>	<ul style="list-style-type: none"> • Complimentary Table for 10 at Annual Dinner • 4 bottles of wine • Back cover advert of event programme, handed out to all delegates (advert provided) • Company logo featured on presentation throughout the evening • Pre-event social media coverage • ‘Sponsor of’ logo to use on your own company’s marketing and PR coverage 	<p>£2,545 + VAT</p>

Reserved

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<p>Charity Prize Draw Sponsorship</p>	<ul style="list-style-type: none"> • 2 Complimentary tickets for the Annual Dinner • Half page advert of event programme, handed out to all delegates attending the event (advert provided by sponsor) • Company logo featured on event presentation through out the evening • Prize draw to select winners with official photo and subsequent PR / media coverage • 'Sponsor of' logo to use on your own company's marketing and PR coverage 	<p>£1,000 + VAT</p>
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TERMS & CONDITIONS

The sponsee agrees to grant the sponsor the following rights:

1. The sponsorship will be for the period of/to 31 July 2021.
2. The sponsor agrees to provide the services set out in each bespoke sponsorship package
3. In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
4. If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner:
 - a. If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately.
 - b. If the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days written notice of their intention to terminate.
 - c. If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days written notice of their intention to terminate under the clause.
 - d. In the event of a termination under this Agreement, each party's rights and liabilities will cease immediately but the termination shall not affect a party's rights arising out of a breach of this agreement by the other party.
5. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
6. Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
7. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
8. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.
9. The sponsor must not use or distribute any CECA Midlands Ltd logos without prior written permission of the sponsee.

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SPONSORSHIP BOOKING FORM

Company: _____

Name of organiser: _____

Full address: _____

Tel no: _____

Email: _____

Accounts E-mail: _____

Purchase order number: _____

Signed: _____

Award/Sponsorship package name: _____

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