

Inclusion impacts on how we experience the use of objects, services, environments, relationships.

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A world map where the landmasses are represented by a dense pattern of yellow and white lights, suggesting city lights or population density. The map is set against a dark blue background. Four semi-transparent white rectangular boxes are overlaid on the map, each containing a design-related term in a bold, sans-serif font. The terms are: 'Inclusive Design' (top center), 'Design for All' (center), 'Universal Design' (left side), and 'Universal Design' (bottom right).

**Inclusive
Design**

**Design
for All**

**Universal
Design**

**Universal
Design**



Countless standards, acts, and laws that regulate accessibility and foster inclusion in the built environment.

**Why do we still witness inequalities
in the society and we still work in
offices and live in houses that hardly go
beyond accessibility standards?**

We often stigmatize who designs buildings and spaces.



According to a recent study, only 10.6% of clients are well informed about Inclusive Design and inquiry for inclusive projects going beyond accessibility.*

*University of Cambridge, research study on the perception of Inclusive Design from architectural practitioners [2021].

Most of clients (73.7%) fail to perceive the value of Inclusive Design.*

*University of Cambridge, research study on the perception of Inclusive Design from architectural practitioners [2021].

1. Education and awareness



2. Create a market demand

3. Answer the demand





People

1. Develop the right skills



People

1. Develop the right skills

2. Inform and update them



People

- 1. Develop the right skills**
- 2. Inform and update them**
- 3. Create the right mix**



People

- 1. Develop the right skills**
- 2. Inform and update them**
- 3. Create the right mix**
- 4. Remember and repeat**



**Raise the bar from accessibility,
to inclusion, equity and diversity.**

Are you interested in knowing more about how to create inclusive and accessible spaces for all?

Reach us at: matteo@motionspot.co.uk



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