



SPONSORSHIP OPPORTUNITIES 2022

SPONSORSHIP OPPORTUNITIES

CECA SOUTHERN ANNUAL LUNCH & AWARDS EVENT

FRIDAY 1 JULY 2022

INTRODUCTION

The Civil Engineering Contractors Association (CECA) is the representative body for companies which work day-to-day to deliver, upgrade, and maintain the country's infrastructure.

With more than 300 members based in Scotland, Wales, and the six English regions, CECA represents firms who, together, carry out an estimated 70-80 per cent of all civil engineering activity in the UK, in the key sectors of transport, energy, communications, waste and water.

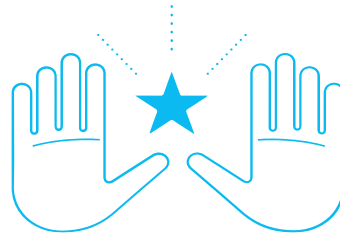
The **CECA Southern Annual Lunch and Awards Event will take place at The Brewery, London on Friday 1 July 2022** and is the region's networking event of the year for contractors and not to be missed from both a personal and business perspective. This flagship event brings together over 400 people to celebrate the achievements both of our industry and the people who contribute so much to our success. The Lunch includes the presentation of the CECA Southern Awards – celebrating the remarkable achievements of the young women and men who are our rising stars.

Every business knows that event sponsorship can be a highly cost-effective and powerful way to promote your brand. It is the perfect way to directly reach and connect with your target audience in a unique and interactive way. Sponsorship of the CECA Southern Annual Lunch 2022 puts your company in front of approximately 400 industry professionals, key clients and stakeholders, politicians and dignitaries – making it an invaluable channel to support your marketing strategy.



If you would like to enquire as to availability, book or discuss further please contact CECA Southern - T. 01243 538863 E. info@cecasouth.co.uk.

SPONSORSHIP OPPORTUNITIES



HEADLINE SPONSOR - £7,950 + VAT

Be our headline sponsor and attend the Chair's drinks reception, with the opportunity for signage and banners, as well as a full-page advert in the event programme and full recognition on social media, the event website and throughout the Lunch.

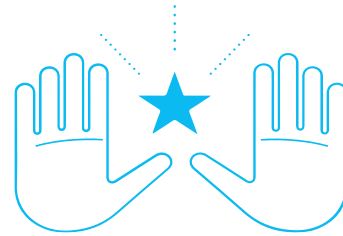
Package includes:

- Ten places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Sponsor's branding of the Chair's reception with external signage and banners (to be provided by sponsor).
- Full-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

SPONSORSHIP PACKAGES:

Sponsorship opportunities are booked quickly. If you would like to enquire as to availability, book or discuss further please contact CECA Southern
T. 01243 538863 E. info@cecasouth.co.uk
www.ceca.co.uk/southern

SPONSORSHIP OPPORTUNITIES



EVENT PROGRAMME & HOSPITALITY TABLE SPONSOR - £3,500+VAT

A hospitality table at the pre-Lunch reception, a table at the Lunch and a half-page advert in the event programme. The event programme is distributed to all attendees at the event and details the complete event proceedings.

Package includes:

- Provision of hospitality table at the pre-Lunch reception; this includes table and signage, but excludes drinks and service charge.
- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- Please note this package is **not** restricted to one sponsor only.

SPONSORSHIP PACKAGES:

Sponsorship opportunities are booked quickly. If you would like to enquire as to availability, book or discuss further please contact CECA Southern
T. 01243 538863 E. info@cecasouth.co.uk
www.ceca.co.uk/southern

3

'MOST PROMISING INDUSTRIAL PLACEMENT' AWARD 2022



£3,250+ VAT

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Acknowledgement of sponsorship in the awards video – the 2019 awards video can be found [here](#).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

4

'MOST PROMISING APPRENTICE (LEVELS 2-3)' AWARD 2022



£3,250 + VAT

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Acknowledgement of sponsorship in the awards video – the 2019 awards video can be found [here](#).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

5

'MOST PROMISING APPRENTICE (LEVELS 4-7)' AWARD 2022



£3,250 + VAT

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Acknowledgement of sponsorship in the awards video – the 2019 awards video can be found [here](#).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

6

'MOST PROMISING TRAINEE QUANTITY SURVEYOR' AWARD 2022



£3,250+ VAT

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Acknowledgement of sponsorship in the awards video – the 2019 awards video can be found [here](#).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

7

'MOST PROMISING TRAINEE CIVIL ENGINEER' AWARD 2022



£3,250 + VAT

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Acknowledgement of sponsorship in the awards video – the 2019 awards video can be found [here](#).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

8

'OUTSTANDING CONTRIBUTION/LIFETIME ACHIEVEMENT' AWARD 2022



£3,250 + VAT

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Acknowledgement of sponsorship in the awards video – the 2019 awards video can be found [here](#).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

9

'WORKPLACE WELLBEING INITIATIVE' OF THE YEAR AWARD 2022



£3,250+ VAT

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Acknowledgement of sponsorship in the awards video – the 2019 awards video can be found [here](#).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

10

NEXTGEN CECA SOUTHERN FOUNDATIONS GROUP TABLE SPONSOR



£3,000 + VAT

The CECA Southern Foundations Group comprises our young engineers and technicians and aims to promote the industry to current and future generations and engage with professionals, companies, organisations and groups who wish to attract young people into our industry.

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor)
- A table for ten at the three-course Annual Lunch (includes a three-course meal, but excludes drinks)
- Opportunity for branded recognition on the Southern Foundations Group table (to be provided by sponsor).
- Announcement of the sponsorship in the CECA Weekly Update and on social media
- Company logo displayed on scrolling presentation throughout the Lunch
- Company logo and acknowledgement on the event website
- This package is restricted to one sponsor only.

11

EVENT PROGRAMME SPONSOR



£2,950 + VAT

A table at the Annual Lunch and a half-page advert in the event programme. The event programme is distributed to all attendees at the event and details the complete event proceedings.

Package includes:

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- Please note this package is **not** restricted to one sponsor only.

TERMS & CONDITIONS

1. The sponsee agrees to grant the sponsor the following rights:
2. The sponsorship will be from the date of purchase to 31 July 2022.
3. The sponsor agrees to provide the services as set out in each bespoke sponsorship package.
4. In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
5. If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner:
 - If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately.
 - If the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days' written notice of their intention to terminate.
 - If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days' written notice of their intention to terminate under the clause.
 - In the event of a termination under this Agreement, each party's rights and liabilities will cease immediately but the termination shall not affect a party's rights arising out of a breach of this agreement by the other party.
6. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
7. Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
8. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
9. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.
10. The sponsor must not use or distribute the CECA logo without prior written permission of the sponsee.

CECA SOUTHERN MEMBERS



CECA SOUTHERN ASSOCIATE MEMBERS





If you would like to know more about sponsorship,
please contact:

DAVID ALLEN

Executive Director

Civil Engineering Contractors Association (Southern) Ltd

Tel. 01243 538863

E-mail: info@cecasouth.co.uk

