

Brunel Giving Day - 14 June 2022

36 hours to fund four opportunities that will make a difference for a lifetime

How can you support?

- Become a match funder - throughout the day we will be holding challenges to 'unlock' further funding. If you are able to donate £1000+ in advance of the day we will promote your organisation as a match funder.
- Get staff involved – set up team challenges or bake sales and build staff morale while coming together to make a difference to the lives of others.
- Donate on the day! We will have a dedicated website to make donations to the cause that aligns most with your values and you can donate anything from £5.

To discuss the full range of ideas on how to get involved, please contact us directly.

What's in it for you?

- **The best marketing you could get.**
We will be taking over our communication channels in the run up and on the day and we will be doing a great deal of publicity amongst our 300 staff members, 15,000 students, 155,000 alumni, as well as the local communities and organisations we work with. All donations above £1000 will receive dedicated mentions.
- **Your own promotion!**
Build pride amongst your employees and share the positive difference that your organisation has decided to make with your community.
- **Be part of something bigger.**
Your donations transform the lives of people that need support. Our students are your future workforce. We can't wait to share responses from the recipients with you and let you know the impact you have created.
- **Tax relief.**
As a UK charity, corporation tax deduction will be available on donations.

We are immensely grateful for any support you can offer and on behalf of every individual recipient, thank you.

For more information, please contact Kirsty Smith, Head of Development & Alumni Relations:

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Tuesday 14 June 2022: Four Causes, One Day



PhD Scholarships for Black Doctoral Researchers

Across the sector, the pipeline between undergraduate and post-graduate research for Black British students is broken. At undergraduate level, nearly 6% of students are Black or mixed Black heritage, however just 1.2% of nearly 20,000 PhDs funded between 2016 and 2018 went to Black students. The growth in numbers since then has been so small that it would take a century to see participation in postgraduate research reach the same as undergraduate

level.

With just 1% of UK Professors are Black, something is not right. We want to help address this significant underrepresentation in postgraduate research and develop a more inclusive pipeline for future academics and University leaders through a new funding opportunity for UK Black or mixed Black heritage applicants to study at PhD level.

Sanctuary scholarships



Around the world, people start their academic careers with big ambitions of building their knowledge to help others and support local and global development. For some, this experience gets stopped in its tracks because of persecution, violence and conflict. Brunel is committed to working with the Council for Academics at Risk (CARA) to help at least one academic each year that is in immediate danger, to continue their work in safety.

In order to support one student at PhD level, it will cost £66,000. With the scale of the crisis in Afghanistan, CARA received almost 700 applications in the first month of 2022 from academics in immediate danger. With recent events in Ukraine, this number has jumped again. There are hundreds of individuals fleeing war zones and oppressive regimes and we want to offer a sanctuary where an academic can advance their knowledge, expand their skillset and build support networks, with the hope that when the moment comes, they are equipped to return to their home country and help re-build society.

Global Opportunities Fund



Brunel has created an international environment on campus, welcoming students from 150 countries. We know the impact of having an overseas experience can be lifechanging in gaining new perspectives and developing skills that will advance education and career opportunities. When compared to students who don't complete a placement overseas, students who go abroad are 9% more likely to gain a 1st or 2:1 degree and 24% less likely to be unemployed. These effects increase when considering students from backgrounds underrepresented in HE. With your help, we want to create

opportunities for students from disadvantaged backgrounds to undertake a short work placement overseas and fulfil their potential.

Student Hardship Fund



The hardship fund is set up to support students through difficult financial circumstances that may have otherwise meant they had to abandon their education. In the last two years, the need for financial support for students has been overwhelming and, including government support, we have made more than £1m available in total. This has included fast-track funding for smaller, immediate needs such as food packs, to significant longer-term support to meet off-campus accommodation costs due to the pandemic.

The need continues and the rising cost of living is only going to make it tougher. All donations go directly to students to provide emergency grants and allow them to confidently continue their studies at Brunel without financial worries.

Kirsty Smith, Head of Development & Alumni Relations
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