



ceca

SOUTHERN

SPONSORSHIP OPPORTUNITIES 2024

SPONSORSHIP OPPORTUNITIES

CECA SOUTHERN ANNUAL LUNCH & AWARDS EVENT

FRIDAY 28 JUNE 2024

INTRODUCTION

The Civil Engineering Contractors Association (CECA) is the representative body for companies which work day-to-day to deliver, upgrade, and maintain the country's infrastructure.

With more than 300 members operating across the six English regions, Scotland and Wales, CECA represent firms who, together, carry out an estimated 70-80 per cent of all UK civil engineering activity in the key sectors of transport, energy, communications, waste and water.

The CECA Southern Annual Lunch and Awards Event will take place at The Brewery in London on **Friday 28 June 2024** and is the region's flagship summer networking event for contractors and their clients, bringing together over 400 people to celebrate the industry and the people who contribute so much to its success. The CECA Southern Awards, recognising some of these remarkable achievements, will be presented to some of the rising stars in our industry during the event.

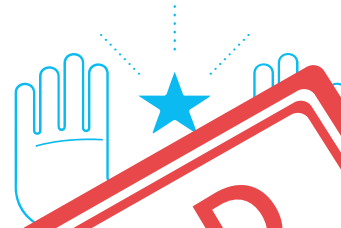
We are offering business organisations an opportunity to engage with these CECA members, their clients and industry leaders and to promote their own businesses by investing in a sponsorship package to support the event.

If you would like to enquire as to availability, book or discuss further please contact Leone Donnelly at CECA Southern - T. 07825 563987 or E. leonedonnelly@cecasouth.co.uk.



www.ceca.co.uk

SPONSORSHIP OPPORTUNITIES



HEADLINE SPONSORSHIP £5,000 + VAT

Be our headline sponsor and attend the drinks reception, with the opportunity for signage and banners, as well as a full-page advert in the event programme and full recognition on social media, the event website and throughout the Lunch.

Package includes:

- Ten places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Sponsor's branding of the Chair's reception with external signage and banners (to be provided by sponsor).
- Full-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

SPONSORSHIP PACKAGES:

Sponsorship opportunities are booked quickly. If you would like to enquire as to availability, book or discuss further please contact Leone Donnelly at CECA Southern - T. 07825 563987 E. leonedonnelly@cecasouth.co.uk
www.ceca.co.uk/southern

2

'MOST PROMISING INDUSTRIAL PLACEMENT' AWARD



£2,995 + VAT

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Acknowledgement of sponsorship in the awards video – the 2023 awards video can be found [here](#).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

3

'MOST PROMISING APPRENTICE (LEVELS 2-3)' AWARD



£2,995 + VAT

SOLD

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Acknowledgement of sponsorship in the awards video – the 2023 awards video can be found [here](#).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.

4

'MOST PROMISING APPRENTICE (LEVELS 4-7)' AWARD



£2,995 + VAT

SOLD

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Acknowledgement of sponsorship in the awards video – the 2023 awards video can be found [here](#).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

5

'MOST PROMISING TRAINEE QUANTITY SURVEYOR' AWARD



£2,995 + VAT

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Acknowledgement of sponsorship in the awards video – the 2023 awards video can be found [here](#).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

6

'MOST PROMISING TRAINEE CIVIL ENGINEER' AWARD



£2,995 + VAT

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Acknowledgement of sponsorship in the awards video – the 2023 awards video can be found [here](#).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.

7

'OUTSTANDING CONTRIBUTION/LIFETIME ACHIEVEMENT' AWARD



£2,995 + VAT

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries..
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

8

'WORKPLACE WELLBEING INITIATIVE' OF THE YEAR AWARD



£2,000

SOLD

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Two places at the Chair's drinks reception (drinks included), which takes place in a separate area 45 minutes prior to the Lunch. It allows time to meet and chat with the Chair's chosen guests, many of them senior company representatives, key clients and stakeholders, politicians and dignitaries.
- Acknowledgement of sponsorship in the awards video – the 2023 awards video can be found [here](#).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- This package is restricted to one sponsor only.

9

NEXTGEN CECA SOUTHERN FOUNDATIONS GROUP TABLE SPONSOR



£2,000

SOLD

The NextGen CECA Southern Foundations Group comprises our young engineers and technicians and aims to promote the industry to current and future generations and engage with professionals, companies, organisations and groups who wish to attract young people into our industry.

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor)
- A table for ten at the three-course Annual Lunch (includes a three-course meal, but excludes drinks)
- Opportunity for branded recognition on the Southern Foundations Group table (to be provided by sponsor).
- Announcement of the sponsorship in the CECA Weekly Update and on social media
- Company logo displayed on scrolling presentation throughout the Lunch
- Company logo and acknowledgement on the event website
- This package is restricted to one sponsor only.

10

EVENT PROGRAMME SPONSOR



£2,600 + VAT

A table at the Annual Lunch and a half-page advert in the event programme. The event programme is distributed to all attendees at the event and details the complete event proceedings.

Package includes:

- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor).
- A table for ten at the Lunch (includes a three-course meal, but excludes drinks).
- Announcement of the sponsorship in the CECA Weekly Update and on social media.
- Company logo displayed on scrolling presentation throughout the Lunch.
- Company logo and acknowledgement on the event website.
- Please note this package is **not** restricted to one sponsor only.

TERMS & CONDITIONS

1. The sponsee agrees to grant the sponsor the following rights:
2. The sponsorship will be from the date of purchase to **31 July 2024**.
3. The sponsor agrees to provide the services as set out in each bespoke sponsorship package.
4. In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
5. If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner:
 - If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately.
 - If the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days' written notice of their intention to terminate.
 - If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days' written notice of their intention to terminate under the clause.
 - In the event of a termination under this Agreement, each party's rights and liabilities will cease immediately but the termination shall not affect a party's rights arising out of a breach of this agreement by the other party.
6. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
7. Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
8. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
9. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.
10. The sponsor must not use or distribute the CECA logo without prior written permission of the sponsee.

CECA SOUTHERN MEMBERS



CECA SOUTHERN ASSOCIATE MEMBERS





If you would like to know more about sponsorship,
please contact:

LEONE DONNELLY

Executive PA

Civil Engineering Contractors Association (Southern) Ltd

Tel. 07825 563987

E-mail: leonedonnelly@cecasouth.co.uk

