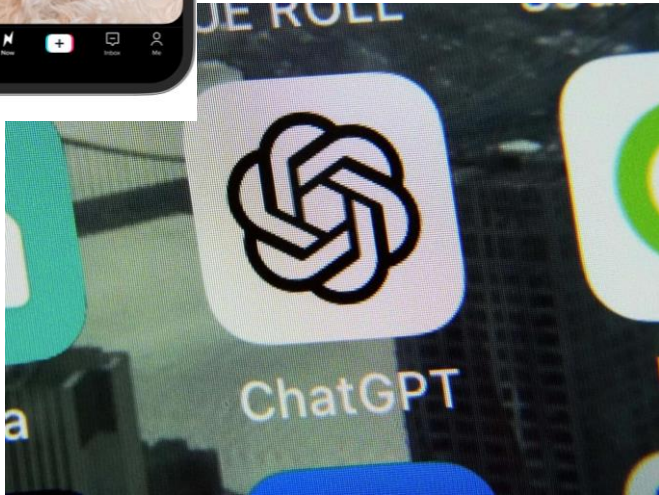
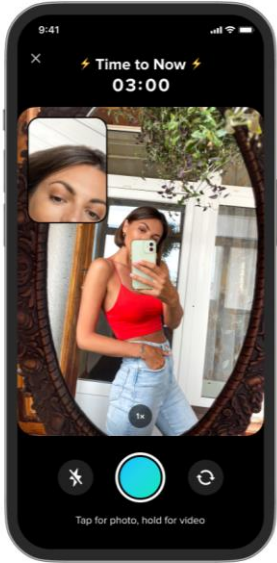
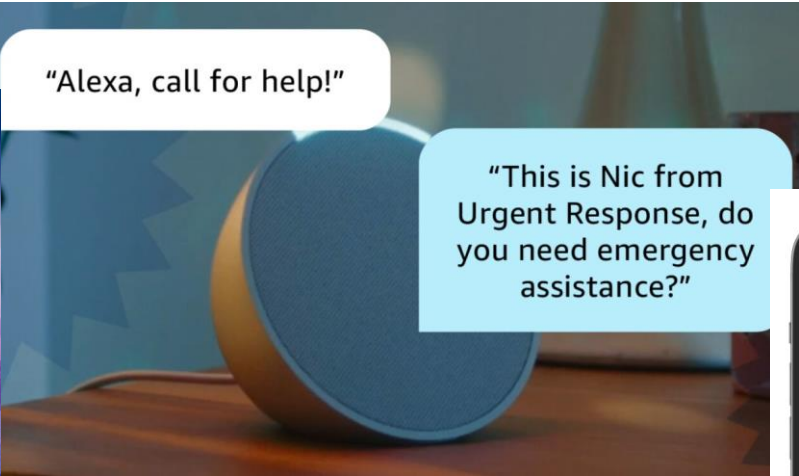




Digital Leadership Programme

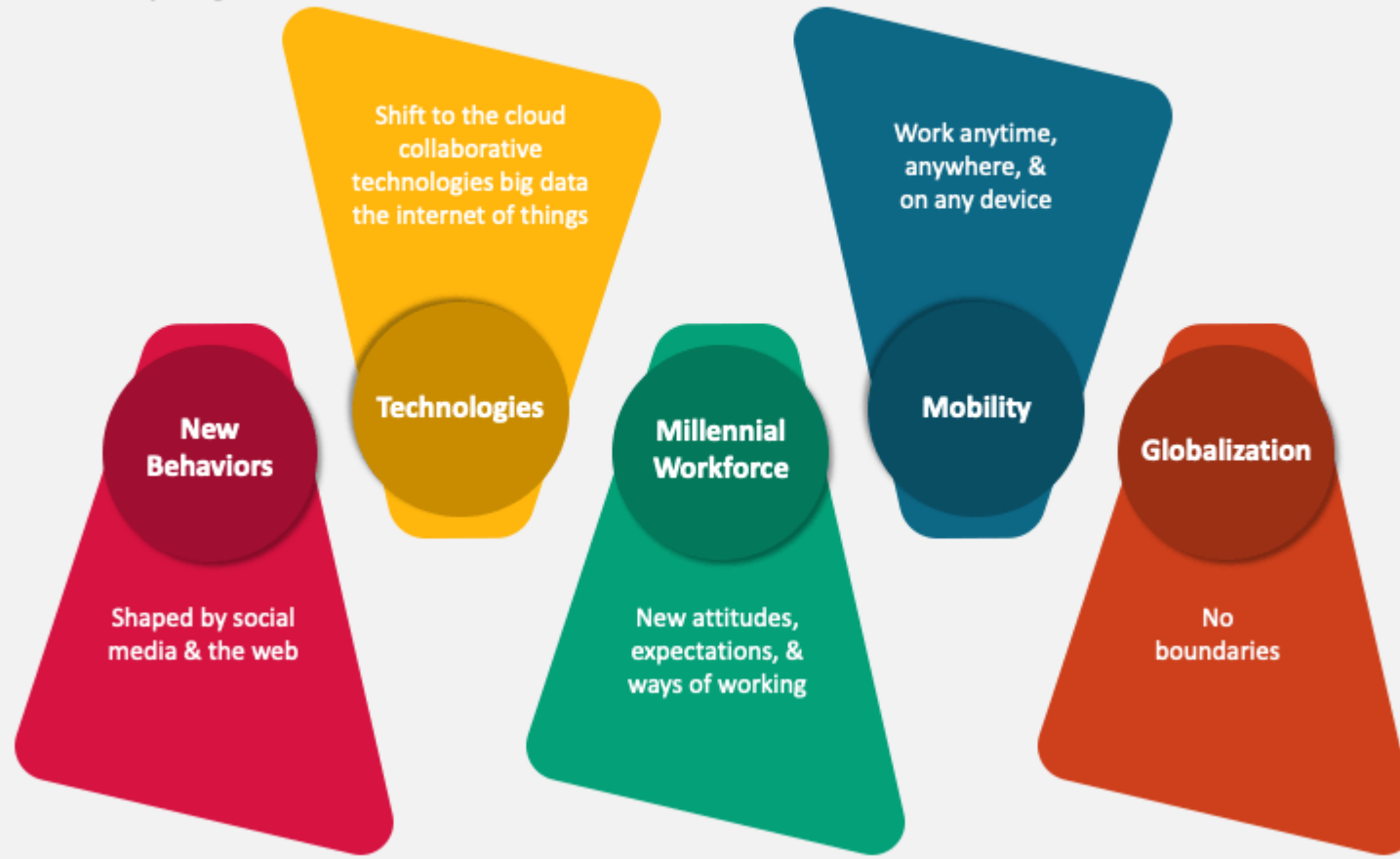
What will your business look like in 3 years time?



Are you ready for the future of work?

FUTURE OF WORK

Five Trends Shaping the Future of Work



How do you feel about technology?

- Do you feel you are not up to date as you should be with technology?
- Do you feel you waste time in the business?
- Do you wish more things were automated?
- Do you want to know how to avoid bringing in new technology that doesn't get adopted?



Navigate change, seize opportunities.

BECOME A DIGITAL LEADER

Gain digital
competitive
advantage

Streamline
processes

Enhance
productivity

Recognise
change
management
challenges

Prepare
staff for
change

Horizon scan
for your
industry



The Digital Leadership programme is a transformative approach to leadership in this technology-driven era. It's about embracing the possibilities and challenges presented by the digital world and leading your organisation through the complex landscape of digital change.

The programme provides £10,000 worth of funded support and supports leaders to develop a vision for how technology can fundamentally reshape the way your organisation operate and compete. Leaders will learn to support a culture of innovation, encourage experimentation, and become adept at leveraging digital tools such as MS365 and CRM systems to improve productivity, enhance decision-making, and increase customer engagement.

In a rapidly evolving digital environment, the leaders that play a crucial role in driving digital adoption and transformation are the ones that will be prepared for the future.



Digital Leadership Programme



1: Digital Vision & Strategy: Introduction & overview: Digital Vision & Strategy, key drivers for transformation, organisation direction.



2: Digital Technology and Data : Introduction to key concepts and examples of emerging and enabling technologies such as AI and MS365. Develop a plan for utilisation of technology.



3: Digital Culture (Skills): Developing organisational culture, people, innovation skills, knowledge, attitudes. Create a team of agile, flexible and creative staff.



4: Digital Processes: Process improvements, utilising enabling technologies to improve productivity, project development, risk management. Develop Agile skills and innovation tools such as MVP, Bimodal and Design Blueprints.



5: Projects: Presentations and assessments, peer review, action planning and celebration of learning outcomes

Plus mentoring and support sessions and one-to-ones with the course leaders to help you build your skills and plans



What you will gain from the programme...



An understanding of digital and how to develop organisation-wide digital strategy



New skills to lead in a digital world, as well as knowledge of AI, Microsoft 365 (MS365) and other tools



How to ensure your organisation gains a digital competitive advantage



Digital tools and techniques to help streamline processes and enhance productivity



The ability to recognise and assess then embrace or reject new technologies



Feedback and support on your plan of action and next steps



An increased network of peers and experts



Eligibility



To be eligible to receive support through this programme your organisation:

- Must be **located and operate** its business activities within the Heart of the Southwest Local Enterprise Partnership area of **Devon, Plymouth Somerset or Torbay.**
- Employ **fewer than 250 employees**
- Have **received less than £325,000 in subsidy in the last three years.**

Conduct your business in one of the following sectors:

- **Manufacturing (including Construction)**
- Clean Growth *

*The clean growth sector refers to the collection of industries, technologies and practices that contribute to sustainable and low-carbon economic growth. It encompasses a wide range of sectors and activities that focus on reducing greenhouse emissions, improving resource efficiency and promoting the transition to a cleaner and more sustainable economy.



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- Visit the website
- [Digital Leadership for SMEs - Driving Digital | Cosmic](#)
- Want a chat now? Email planning@cosmic.org.uk

Get in touch Digital Leadership for
SMEs Enquiry

