

## CECA South West Annual Lunch 2024

### Sponsorship Opportunities



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# Sponsorship Opportunities

#### Introduction

The **Civil Engineering Contractors Association (CECA)** is the representative body for companies which work day-to-day to deliver, upgrade and maintain the country's infrastructure.

With more than 300 members based in Scotland, Wales and the six English regions, CECA represents firms who collectively carry out an estimated 80 per cent of all civil engineering activity in the UK in the key sectors of transport, energy, communications, waste and water.

The CECA South West Lunch takes place on **Friday 4 October 2024** at **The Grand Hotel**, **Torquay** and is the region's networking event of the year for contractors, not to be missed from both a personal and business perspective. <u>The event brings together over 200 people</u> to celebrate the achievements both of our industry and the people who contribute so much to its success. The lunch includes the presentation of the CECA South West 'Young Achiever' Awards – celebrating the remarkable achievements of the young women and men who are the future of our industry.

Every business knows that event sponsorship can be a highly cost-effective and powerful way to promote your brand. It is the perfect way to directly reach and connect with your target audience in a unique and interactive way.

Sponsorship of the CECA South West Annual Lunch 2024 puts your company in front of 230 industry professionals, key clients and stakeholders – making it an invaluable channel to support your marketing strategy.

#### CECA South West members:

Aggregate Industries UK Ltd AMCO - GIFFEN Balfour Beatty Construction Services UK BAM Nuttall Ltd **BAM Ritchies** Bridge Civil Engineering Ltd M J Church Ltd The Clancy Group Cleantech Civils Ltd Concrete Repairs Ltd Core Highways **D&P** Reinforcements Devon Maintenance Plus Ltd E & J W Glendinning Ltd Forest Traffic Services Ltd Galliford Try Infrastructure Glanville Ltd Alun Griffiths (Contractors) Ltd Hanson Contracting HOCHTIEF (UK) Construction Ltd Ingenium Civil Engineering Ltd Jackson Geo Services Keltbray Holdings Ltd Kier Infrastructure & Overseas Ltd

Knights Brown Construction Ltd McLaughlin & Harvey Construction Ltd Mildren Construction Ltd Milestone Infrastructure Morgan Sindall Moss Civils Ltd Ryearch Ltd Sir Robert McAlpine Ltd John Sisk & Co South West Highways Suttle Projects Ltd Tarmac Taylor Woodrow Teignmouth Maritime Services Ltd Tercon Ltd **Tilbury Douglas** VolkerStevin Walters

Associate Members:

Gilpin Demolition Pontoon Works Smart Drainage Wessex Archaeology



CECA South West's 2023 Lunch



The Grand Hotel, Torquay

If you would like to enquire as to availability, book or discuss further, please contact CECA (South West) by telephone on 07706 322024 or e-mail lindaevans@cecasouth.co.uk. @CECASouthWest

## Sponsorship Opportunities

#### Awards Sponsor - Two Packages

The CECA South West 'Young Achiever' Awards celebrate the best talent in our industry and our award categories for 2024 will be:

#### Package One

- Best Student Placement Bath University
- Best Student Placement Plymouth University

#### Package Two

- Most Promising Apprentice
- Most Promising Trainee Quantity Surveyor
- Most Promising Trainee Civil Engineer

#### Each package includes:

- Two complimentary tickets for the Lunch
- Acknowledgement in the programme of name of sponsor
- Full-page advert in the event programme, handed out to all delegates attending the event (advert provided by sponsor)
- Opportunity for sponsor to display single pop-up stand in the dining area
- Acknowledgement of sponsorship in the CECA Weekly Update and on social media
- Company logo and acknowledgement on the event website

This package is available to TWO sponsors only at a cost of <u>£1,750 + VAT each</u>.



The 2023 CECA South West Award Winners. Sponsorship of the CECA SW Awards offers your company the opportunity to back the best and the brightest of our industry in front of more than 200 industry professionals.

#### **Guest Speaker Sponsor**

Sponsor for this year's Guest Speaker who will be confirmed shortly.

- Two complimentary tickets for the Lunch & acknowledgement in the programme of name of sponsor
- Full-page advert in the event programme, handed out to all delegates attending the event (advert provided by sponsor)
- Opportunity for sponsor to display single pop-up stand in dining area
- Announcement of the sponsorship in the CECA Weekly Update and on social media
- Company logo and acknowledgement on the event website

This package is available to ONE sponsor only at a cost of <u>£1,750 + VAT</u>.



Last year's speaker was award-winning presenter Evan Davis.

#### **Pre-Lunch Reception Sponsor**

Sponsor for the pre-Lunch reception, providing all guests with a complimentary drink upon arrival, served by hotel staff in the Compass Bar.

Package includes:

- Two complimentary tickets for the Lunch & acknowledgement in the programme of name of sponsor
- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor)
- Sponsor's branding of the reception with external signage and banner (to be provided by sponsor)
- Announcement of the sponsorship in the CECA Weekly Update and on social
- Company logo and act t on the event website





# Sponsorship Opportunities

#### South West Foundations Group Table Sponsor

The **CECA South West Foundations Group (SWFG)** brings together our young engineers and technicians. The SWFG aims to promote the civil engineering and construction industry to current and future generations and engage with other like-minded engineering and construction professionals. To show CECA's appreciation of the work that Foundation members do, we would like to provide them with a table at the lunch.

Package includes:

- Opportunity for branded recognition on the South West Foundations Group table (to be provided by sponsor).
- Acknowledgement in the programme of name of sponsor
- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor)
- Announcement of the sponsorship in the CECA Weekly Update and on social metia





Above: The CECA South West Foundations Group and supporters.

#### **Event Programme Sponsor**

Sponsor the Event Programme with a half-page advert in the programme.

Package includes:

- Acknowledgement in the programme of name of sponsor
- Half-page advert in event programme, handed out to all delegates attending the event (advert provided by sponsor)
- Announcement of the sponsorship in the CECA Weekly Update and on social meta
- Company logo and ack on the event website







Above: CECA SW Chairman Phil Ramsden.



### **Terms & Conditions**

#### Annual Lunch Sponsorship Terms & Conditions

- 1. The sponsee agrees to grant the sponsor the following rights:
- 2. The sponsorship will be from the date of purchase to 31 October 2024.
- 3. The sponsor agrees to provide the services as set out in each bespoke sponsorship package.
- 4. In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
- 5. If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner:
  - a) If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately.
  - b) If the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days' written notice of their intention to terminate.
  - c) If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days' written notice of their intention to terminate under the clause.
  - d) In the event of a termination under this Agreement, each party's rights and liabilities will cease immediately but the termination shall not affect a party's rights arising out of a breach of this agreement by the other party.
- 6. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
- 7. Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
- 8. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
- 9. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.
- 10. The sponsor must not use or distribute the CECA logo without prior written permission of the sponsee.