

### SPONSORSHIP OPPORTUNITIES



### **ANNUAL DINNER & AWARDS**

A table for 10 at CECA Midlands Annual Black Tie Dinner with four bottles of wine.

Two tickets for attendance at the Chair's Reception.

Presentation of Client Team of the Year Award to winners with official photographs.

Half-page advert featured in the Event Programme.

Pre-event social media coverage.

Branded table gifts for top tables.

'Sponsor of' logo to use in your own company's marketing and PR coverage.

Complimentary four-ball at Annual Golf Day.

Company logo displayed on event communications.

Display stand at event.

Presentation of Winners' Awards at the evening meal.

Branded flag (first hole).

Featured in social media coverage.

Your logo displayed on all event communications.

### **MEMBER SEMINARS**

Deliver one virtual presentation to CECA Midlands members. Topic subject to approval by Sponsor and CECA Midlands.

Featured in social media coverage.

Your logo displayed on all event communications.

#### **SPONSORSHIP PACKAGES:**

Sponsorship opportunities are booked quickly. If you would like to enquire as to availability, book or discuss further please contact CECA Midlands T: 01746 762657 E: office@cecamidlands.co.uk www.ceca.co.uk/midlands

### CECA MIDLANDS SPONSORSHIP PACKAGES 2025

When you sponsor the **CECA Midlands Annual Dinner and Awards 2025** you put your company in front of around 350 industry professionals, key clients and stakeholders, local politicians and dignitaries – making this opportunity an invaluable channel to support your marketing strategy.

There are a range of opportunities available to suit all budgets or you could apply to become our Platinum partner which includes a profile throughout the event but also offers other opportunities to engage with CECA Midllands throughout the year.



# PROJECT OF THE YEAR UP TO £3M AWARD



- A table for 10 at the Annual Black Tie Dinner with 4 bottles of wine
- 2 tickets for the Chair's Reception
- Company logo displayed on Award Certificate & featured on presentation throughout the evening
- Featured in Event Programme & social media coverage
- Presentation of Award to Category Winner
   & official photographs
- 'Sponsor of' logo to use in your own company's marketing and PR coverage



# 'PROJECT OF THE YEAR' OVER £3M AWARD



£2,945 + VAT

- A table for 10 at the Annual Black Tie Dinner with 4 bottles of wine
- 2 tickets for the Chair's Reception
- Company logo displayed on Award Certificate & featured on presentation throughout the evening
- Featured in Event Programme & social media coverage
- Presentation of Award to Category Winner & official photographs
- 'Sponsor of' logo to use in your own company's marketing and PR coverage



# 'ENVIRONMENTAL EXCELLENCE' AWARD 2025



- A table for 10 at the Annual Black Tie Dinner with 4 bottles of wine
- 2 tickets for the Chair's Reception
- Company logo displayed on Award Certificate & featured on presentation throughout the evening
- Featured in Event Programme & social media coverage
- Presentation of Award to Category Winner & official photographs
- 'Sponsor of' logo to use in your own company's marketing and PR coverage

### CECA MIDLANDS SPONSORSHIP PACKAGES 2025



# 'SOCIAL VALUE OF THE YEAR' AWARD 2025



- A table for 10 at the Annual Black Tie Dinner with 4 bottles of wine
- 2 tickets for the Chair's Reception
- Company logo displayed on Award Certificate & featured on presentation throughout the evening
- Featured in Event Programme & social media coverage
- Presentation of Award to Category Winner & official photographs
- 'Sponsor of' logo to use in your own company's marketing and PR coverage



#### 'MOST PROMISING APPRENTICE OF THE YEAR' AWARD 2025



- A table for 10 at the Annual Black Tie Dinner with 4 bottles of wine
- 2 tickets for the Chair's Reception
- Company logo displayed on Award Certificate & featured on presentation throughout the evening
- Featured in Event Programme & social media coverage
- Presentation of Award to Category Winner & official photographs
- 'Sponsor of' logo to use in your own company's marketing and PR coverage



# 'EMPLOYEE OF THE YEAR' AWARD 2025



- A table for 10 at the Annual Black Tie Dinner with 4 bottles of wine
- 2 tickets for the Chair's Reception
- Company logo displayed on Award Certificate & featured on presentation throughout the evening
- Featured in Event Programme & social media coverage
- Presentation of Award to Category Winner & official photographs
- 'Sponsor of' logo to use in your own company's marketing and PR coverage

### CECA MIDLANDS SPONSORSHIP PACKAGES 2025



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#### INNOVATION AWARD 2025 - IN MEMORY OF KEITH BALDWIN



- A table for 10 at the Annual Black Tie Dinner with 4 bottles of wine
- 2 tickets for the Chair's Reception
- Company logo displayed on Award Certificate & featured on presentation throughout the evening
- Featured in Event Programme & social media coverage
- Presentation of Award to Category Winner & official photographs
- 'Sponsor of' logo to use in your own company's marketing and PR coverage

# LIFETIME ACHIEVEMENT AWARD 2025



- A table for 10 at the Annual Black Tie Dinner with 4 bottles of wine
- 2 tickets for the Chair's Reception
- Company logo displayed on Award Certificate & featured on presentation throughout the evening
- Featured in Event Programme & social media coverage
- Presentation of Award to Category Winner & official photographs
- 'Sponsor of' logo to use in your own company's marketing and PR coverage

# EVENT PROGRAMME & VIP DRINKS RECEPTION SPONSOR



£2,645 + VAT

- Table for 10 at the Annual Black
   Tie Dinner with 4 bottles of wine
- 5 tickets to the VIP reception
- Back cover advert featured in Event Programme, handed out to all delegates attending the event (advert provided by sponsor)
- Company logo featured on presentation throughout the evening
- Pre-event social media coverage
- 'Sponsor of' logo for use in your own company's marketing & PR coverage

#### FUN CASINO SPONSOR



- Table for 10 at the Annual Black Tie Dinner with 4 bottles of wine
- Half-page advert featured in Event Programme, handed out to all delegates attending the event (advert provided by sponsor)
- Company logo featured on presentation throughout the evening
- · Pre-event social media coverage
- 'Sponsor of' logo for use in your own company's marketing & PR coverage
- Branded fun money





### **TERMS & CONDITIONS**

#### CECA Midlands Ltd agrees to grant the sponsor the following rights:

- 1. The sponsorship will be for the period of/to 11 September 2025.
- 2. The sponsor agrees to provide the services set out in each bespoke sponsorship package
- 3. In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
- 4. If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner:
  - a) If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately.
  - b) If the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days written notice of their intention to terminate.
  - c) If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days written notice of their intention to terminate under the clause.
  - c) In the event of a termination under this Agreement, each party's rights and liabilities will cease immediately but the termination shall not affect a party's rights arising out of a breach of this agreement by the other party.
- 5. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
- 6. Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
- 7. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
- 8. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.
- 9. The sponsor must not use or distribute any CECA Midlands Ltd logos without prior written permission.

## SPONSORSHIP BOOKING FORM

Company:	SPONSORSHIP PAG
Name of organiser:	Contact CECA Midia
Full address:	
Tel no: Email:	
Accounts E-mail:	
Purchase order number:	
Signed:	
Award/Sponsorship package name:	

#### CKAGES:

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office@cecamidlands.co.uk

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If you would like to know more about sponsorship, please contact:

#### **LORRAINE GREGORY**

**Executive Director** 

Civil Engineering Contractors Association (Midlands) Ltd

Tel. 01746 762657

E-mail: office@cecamidlands.co.uk

